

NEWS RELEASE – FOR IMMEDIATE RELEASE – 25/07/2013

jAlbum AB. TO REPRESENT SWEDEN IN EUROPE'S MOST COMPETITIVE BUSINESS AWARDS COMPETITION



The European Business Awards (www.businessawardseurope.com) has announced that jAlbum.net (jAlbum AB) is to represent Sweden as a National Champion in the prestigious 2013/14 Awards program that engaged an amazing 17,000 companies this year. jAlbum.net beat off stiff competition to be selected as one of 547 National Champions and will now compete for Ruban d'Honneur status in the next round of the competition. Final category Award winners will be unveiled in April 2014.

The European Business Awards has identified some of Europe's brightest businesses based on their ability to demonstrate the three core principles at the heart of the Awards program. The esteemed panel of judges were looking for organizations to represent Sweden who exhibited the highest levels of innovation, business excellence and sustainability.

"At jAlbum.net we're absolutely thrilled to be selected as National Champions representing Sweden. We've been operating for over 10 years in the photo sharing sector and it's an honor to be recognized as one of the leading organizations in our country and in our field. Thank you to all of the judges and most of all a special thank you to all of our users and customers who have made this possible! Now we're looking forward to the next round of the competition. - Jason McMillion, COO / Business Development"

Adrian Tripp, CEO of the European Business Awards says, *"Over the past seven years we've received an incredibly high standard of entries from organizations that are passionate about their business. However, very few get the chance to fly the flag for their country and compete across Europe to be recognized as one of Europe's finest. It really is an exceptional accolade to be picked as a National Champion and together with our sponsors and supporters we're looking forward to seeing jAlbum.net in the next round."*

More about the European Business Awards

The European Business Awards is dedicated to raising the visibility and progress of companies who excel in delivering innovation twinned with successful commercial results whilst acting responsibly and positively affecting the social environment they operate in. Last year's competition saw entries from organizations with a combined turnover greater of over €1 trillion Euros across the 28 EU countries plus emerging nations (8.23% of EU GDP including Turkey, Armenia, Georgia and Kazakhstan). Together these businesses employ over 2.7 million people across the continent.